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****MEDIA ALERT****

YLC Kicks Program to Take NORD Soccer Participants to Jesters Game

June 21, 2012 New Orleans, LA: A group of volunteers with YLC's newest project, YLC Kicks, will take children participating in the New Orleans Recreation Department's (NORD) soccer program to watch the New Orleans Jesters take on the Laredo Heat this Sunday thanks to a generous donation of 100 free tickets from the Jesters soccer team.

YLC Kicks was established this spring to support NORD's new soccer program by providing volunteers to coach and officiate league play, and to create additional opportunities for children to be exposed to soccer year round through a series of soccer clinics to be held at NORD facilities.

Until the NORD soccer program began this year, it was cost-prohibitive for many kids interested in soccer to play in organized leagues. NORD has seen tremendous response to the new leagues so far. YLC Kicks hopes a field trip to see a professional soccer team in action will provide even more enthusiasm among the kids.

When: June 24, 2012 at 7:00 p.m.

Where: Buses leave at 6:30 pm from Wisner Park at 4877 Laurel Street to go to the Pan Am Stadium for the soccer game

For more information on YLC Kicks, visit www.youngleadershipcouncil.org.

The Young Leadership Council is a non-profit, non-partisan civic organization created to develop leadership through community projects. Through volunteer-created community projects, the YLC recruits and retains young professionals to New Orleans, creating a positive impact on the quality of life in the region. The oldest, independent YPO (young professionals' organization) in the country, the YLC has raised more than \$25 million to support community projects in and around the New Orleans area since 1986.

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