



MEDIA ADVISORY

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Literacy Campaign Announces 2013 Book Selection

- WHO:** Young Leadership Council (YLC), Literacy Alliance of Greater New Orleans, Shell, and other community partners
- WHAT:** One Book One New Orleans – a campaign to improve literacy rates and reading habits for adolescents in the New Orleans area – will host its annual kickoff event to announce its 2013 book selection. One Book One New Orleans is a community-wide reading and literacy improvement project managed by Young Leadership Council and presented in partnership with the Literacy Alliance of Greater New Orleans. The project is sponsored by Shell.
- WHEN:** Wednesday, September 18, 2013
6 p.m. – 9 p.m.
- WHERE:** [Marigny Opera House](#)
725 St. Ferdinand Street
New Orleans, LA 70117

The Young Leadership Council is a non-profit, non-partisan civic organization created to develop leadership through community projects. Through volunteer-created community projects, the YLC recruits and retains young professionals to New Orleans, creating a positive impact on the quality of life in the region. The oldest, independent YPO (young professionals' organization) in the country, the YLC has raised more than \$25 million to support community projects in and around the New Orleans area since 1986.

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