



## FOR IMMEDIATE RELEASE

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### \*\*\*MEDIA ADVISORY\*\*\*PRESS CONFERENCE\*\*\*

## Young Leadership Council Holds Press Conference to Announce 2013 Wednesday at the Square Line-up

- WHAT:** Press conference to announce the official performance line-up for the 14<sup>th</sup> annual YLC Wednesday at the Square concert series
- WHO:** The Young Leadership Council (YLC) and New Orleans City Council President Stacy Head, along with Wednesday at the Square sponsors
- WHEN:** Tuesday, January 15, 2013  
1:45 PM
- WHERE:** Lafayette Square (Between Camp St. and St. Charles Ave. in the Central Business District)

### \*\*\*Rain Location\*\*\*\*

**Mike's on the Avenue**  
628 Saint Charles Avenue  
New Orleans, LA 70130

- WHY:** The YLC Wednesday at the Square concert series is one of the city's most popular spring gatherings as more than 6,000 people come out each week to enjoy food, libations, and famed musical acts. In addition to offering live entertainment, local merchants and artists sell glass art, handmade jewelry, ceramics, photographs, t-shirts, paintings, and more at each concert.

As one of the YLC's biggest fundraisers, the free concert series provides a majority of the funding for the nonprofit organization's various community projects through food and beverage sales. For more information on YLC Wednesday at the Square or to volunteer, please visit [www.wednesdayatthesquare.com](http://www.wednesdayatthesquare.com) or email [feedback@WednesdayAtTheSquare.com](mailto:feedback@WednesdayAtTheSquare.com). Follow the concert series on Twitter [@WedAtTheSquare](https://twitter.com/WedAtTheSquare).

For more information on the YLC, please visit <http://www.youngleadershipcouncil.org>.

*The Young Leadership Council is a non-profit, non-partisan civic organization created to develop leadership through community projects. Through volunteer-created community projects, the YLC recruits and retains young professionals to New Orleans, creating*



*a positive impact on the quality of life in the region. The oldest, independent YPO (young professionals' organization) in the country, the YLC has raised more than \$25 million to support community projects in and around the New Orleans area since 1986.*

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