



FOR IMMEDIATE RELEASE

Media Contact:

Juliana Anderson Wilkins
Office: 504.585.1500 x201
Cell: 504.906.5282
Juliana@ylnola.org

“Where Ya’ Rack?” installs 200th bike rack in front of New Orleans City Hall

Bicycling advocacy program has partnered with local businesses and residents to install 200 racks in Jefferson and Orleans parishes

NEW ORLEANS (April 9, 2013) – Today, “Where Ya’ Rack?,” a project of Young Leadership Council (YLC), installed its 200th bike rack during a ceremony in front of New Orleans City Hall. The installation was scheduled to coincide with the second annual “NOLA Bike to Work Day.” The rack is now available for public use.

“We’re excited to reach this milestone and partner with the City of New Orleans to promote our goal of providing secure racks for bike parking,” said C. Garlan White, Where Ya’ Rack? co-project leader.

Founded in 2008, Where Ya’ Rack? provides convenient, secure bicycle parking throughout the Greater New Orleans area. The mission of the project is to encourage bicycling as an environmentally friendly and healthy option for commuting, short trips, and errands.

The project’s volunteer leadership team seeks sponsorships for racks from local businesses, property owners, and other groups. YLC works with the sponsors and with city officials to determine each rack’s location. YLC members then volunteer the time and labor required to install the racks.

To date, Where Ya’ Rack? has installed 170 racks in New Orleans and 30 in Gretna.

For a complete list of Where Ya’ Rack? bike rack locations or to obtain more information on how to sponsor a rack, please visit www.wherayarack.org.

For more information on YLC, please visit www.ylnola.org.

Follow Where Ya’ Rack? at [@WhereYaRack](https://twitter.com/WhereYaRack) and YLC at [@ylnola](https://twitter.com/ylnola) on Twitter.

###

The Young Leadership Council is a non-profit, non-partisan civic organization created to develop leadership through community projects. Through volunteer-created community projects, the YLC recruits and retains young professionals to New Orleans, creating a positive impact on the

quality of life in the region. The oldest independent YPO (young professionals' organization) in the country, the YLC has raised more than \$25 million to support community projects in and around the New Orleans area since 1986.