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YLC's Power Ties Hosts Career Day

Power Ties pairs young professionals with eighth grade students to explore career choices

NEW ORLEANS (March 13, 2013) – The [Young Leadership Council](http://www.ylnola.org)'s Power Ties project will host a career day and business etiquette lunch for eighth graders participating in the program on Friday, March 15 at the Sheraton Hotel in Metairie. The lunch will begin at 12:00 p.m. and feature a motivational speech by Dr. Barbara Holloway, chair of the University of Phoenix School of Business and College of Information Systems and Technology.

Executed in partnership with New Orleans Outreach, the Power Ties project consists of a series of four 1.5-hour workshops for eighth grade students, held in the classrooms of partnering schools. YLC member-volunteers are recruited to teach the workshops over the course of several weeks, using a set curriculum that includes writing resumes and cover letters, understanding appropriate office behavior, and practicing general business and interviewing skills.

The Power Ties program completes the workshops with a "career fair" and job site visits to local businesses. Students are then treated to a business luncheon and motivational speaker. The goal of Power Ties is to help eighth graders with career-readiness skills, while exposing them to a diverse variety of possible career choices. Like all YLC projects, Power Ties is managed by a team of volunteers.

"We're excited to see another group of students come through the program with a better understanding of the career options they have," said Power Ties project leader Brandon Roll. "It's incredibly rewarding to manage a project that helps so many students learn the skills they will need to achieve their goals."

For more information about the YLC, visit www.ylnola.org. For more information about the Power Ties project, visit <http://ylnola.org/display/power-ties>.

The Young Leadership Council is a non-profit, non-partisan civic organization created to develop leadership through community projects. Through volunteer-created community projects, the YLC recruits and retains young professionals to New Orleans, creating a positive impact on the quality of life in the region. The oldest, independent YPO (young professionals' organization) in the country, the YLC has raised more than \$25 million to support community projects in and around the New Orleans area since 1986.

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