



## **MEDIA ADVISORY**

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### **YLC's "Where Ya' Rack?" bike project expands to St. Bernard Parish**

- WHO:** Where Ya' Rack?, a project of Young Leadership Council (YLC)  
St. Bernard Parish President David E. Peralta
- WHAT:** Installation and ribbon cutting to celebrate the first Where Ya' Rack? bike rack in St. Bernard Parish
- WHEN:** **Wednesday, September 4, 2013**  
**9:00 a.m.**
- WHERE:** **Sidney D. Torres Memorial Park**  
**3300 Jean Lafitte Parkway**  
**Chalmette, LA**
- HOW:** Where Ya' Rack? is a volunteer-led project of YLC. Since its creation in 2009, Where Ya' Rack? has installed sponsor-funded bike racks in Jefferson, Orleans, and St. Bernard parishes. A volunteer leadership teams works with area individuals and businesses to sponsor the racks, which are then installed by YLC member-volunteers.
- WHY:** The objective of Where Ya' Rack? is to provide unique and secure bicycle parking throughout the New Orleans area to encourage cycling for commuting, short trips, and errands.

*The Young Leadership Council is a non-profit, non-partisan civic organization created to develop leadership through community projects. Through volunteer-created community projects, the YLC recruits and retains young professionals to New Orleans, creating a positive impact on the quality of life in the region. The oldest, independent YPO (young professionals' organization) in the country, the YLC has raised more than \$25 million to support community projects in and around the New Orleans area since 1986.*

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