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FOR IMMEDIATE RELEASE

YLC Wednesday at the Square Receives DDD's Brand Ambassador of the Year Award

Award Honors Organizations That Promote the Downtown Area

NEW ORLEANS (May 15, 2013): The [Young Leadership Council's YLC Wednesday at the Square](#) concert series has received the Brand Ambassador of the Year award from the Downtown Development District. The Brand Ambassador of the Year Award honors organizations that showcase the downtown area.

YLC Wednesday at the Square will run through May 29, 2013 from 5:00–8:00 p.m. each Wednesday. Upcoming concert headliners include Billy Iuso & Restless Natives on May 15, Trombone Shorty & Orleans Avenue on May 22, and Irvin Mayfield and the Jazz Playhouse Revue with special guest Kermit Ruffins on May 29.

The full YLC Wednesday at the Square concert schedule is available at www.wednesdayatthesquare.com. For more information about YLC, please visit www.ylnola.org. Follow YLC Wednesday at the Square on Twitter @WedAtTheSquare and the Young Leadership Council at @ylnola.

YLC Wednesday at the Square serves as a fundraiser of the Young Leadership Council. The Young Leadership Council is a non-profit, non-partisan civic organization created to develop leadership through community projects. Through volunteer-created community projects, the YLC recruits and retains young professionals to New Orleans, creating a positive impact on the quality of life in the region. The oldest, independent YPO (young professionals' organization) in the country, the YLC has raised more than \$25 million to support community projects in and around the New Orleans area since 1986.

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