

YLC Projects



YLC Members provide the **ideas** for community projects and the **energy** to put them in motion.



YLC Wednesday at the Square hosts 12 weekly concerts each spring that celebrate the music, art, and food of New Orleans.

College Admissions Project pairs volunteer mentors with high school seniors to guide them through the college admissions process.

Where Ya' Rack? installs bicycle racks and corrals to promote the environmental and health benefits of bike transportation.

Power Ties, in partnership with FirstLine Schools, educates middle school students about business etiquette, job hunting, and career options.

RECreate provides recreational opportunities and mentorship to children who live in or near the Harmony Oaks neighborhood.

The Grant Corps is a members-only 8-week skill development and training program that provides participants with professional development from grant writing and reviewing experts.

YLC Kicks provides free soccer instruction and leagues in Orleans Parish public parks.

YLC Recycles helps to mitigate the amount of waste created at local festivals by offering free recycling services and education.

One Book One New Orleans brings attention to adult literacy initiatives through a citywide reading period that encourages everyone to read the same book at the same time.

Leadership Development Series is a 10-week course that brings in members of the New Orleans community to teach young professionals the basics of how to run a nonprofit organization or YLC project.

Volunteer in the Arts connects YLC members with volunteer opportunities at art events throughout the city.

Financial Peace University is a nine-week program that gives you tools to help you manage your finances by learning about budgeting, debt management, and investing.

Toastmasters teaches participants better public speaking and leadership skills in a no-pressure atmosphere.

A Letter from the President



The Young Leadership Council, at its essence, is a platform for social entrepreneurs. The YLC platform offers young professionals the opportunity to proudly take ownership of their home by pitching, budgeting, and ultimately implementing their unique social action plan. We believe that the millennials of the Greater New Orleans community should not idly view change, but should actively contribute toward creating a greater New Orleans. The YLC turns thoughts into action.

By serving on the Board of Directors, a committee or by running their own individual YLC projects, our members gain a skill that cannot be purchased—experience. We believe accountability, motivation, organization, dedication, and philanthropy are each leadership lessons best learned through practice. Our success is often recognized and cheered, but we recognize that our failures, too, can create the most valuable lessons learned. Our leaders learn by experience and then take their knowledge back into the community we serve.

During 2014, our volunteers made significant contributions to the community by leading efforts to improve literacy, increase access to higher education, encourage recycling, promote bicycling, create job awareness, operate a soccer league, provide support to the arts, and mentor through recreation. Volunteers also led efforts to raise operational funds by organizing the Wednesday at the Square concert series, a self-funding event produced by the YLC.

Thank you for investing in the Young Leadership Council, either as a volunteer, visionary or investor. Our social entrepreneurs will leverage your investment through volunteer service, ensuring your contribution pays dividends for years to come.

We are Proud to Call it Home.

Matthew A. Treuting
2014 President

We Salute Our 2014 Role Model Class

Mr. Iftikhar Ahmad
Mr. Justin Augustine
Ms. Therese Badon
Mr. Arnold B. Baker
Mr. Bryan Batt
Mr. David Blossman
Mr. Matt Candler
Ms. Michelle D. Craig
Mr. Jeffrey Goldring

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Larissa Muetzel | Director of Finance & Administration

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  @ylcnola    Young Leadership Council

2014 Financial Overview

2014 Income

Unrestricted General Donations	\$22,051.82
Membership	\$38,629.67
Role Model Gala	\$133,631.00
YLC Wednesday at the Square	\$854,314.19
Project Support	\$122,103.07
Investment Income	\$107,198.75
TOTAL	\$1,277,928.50

2014 Expenses

Community Projects	\$149,902.92
Member Programs	\$37,731.37
Communications & Fundraising	\$128,861.19
YLC Wednesday at the Square	\$631,646.00
Admin	\$266,257.46
TOTAL	\$1,214,398.94

2014 YLC Donors

Thank You!

Leader

\$25,000+

Abita Brewing Company
Methodist Health System Foundation
New Orleans Saints
Republic National Distributing Company

Sustainer

\$10,000—\$24,999

Baldwin & Haspel, L.L.C.
Bellwether Technology
Capital One, N.A.
Chevron
Dow Chemical Company
Goldring Family Foundation
Laureus Sport for Good Foundation

Benefactor

\$2500—\$9999

Acadian Ambulance Service
Adams & Reese
AlliedPRA New Orleans
Avenue Pub
Booty's Street Food
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Tulane Alumni Relations
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Youth Empowerment Project

Sponsor

\$1000 - \$2499

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Baptist Community Ministries
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Commander's Palace
Committee for a Better New Orleans
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Hogs for a Cause, Inc.
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Semi-Tough Cycling Club
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Superior Seafood & Oyster Bar
United Way

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Partner

\$250—\$499

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