Building on a Legacy of Excellence

2015 Annual Report
BUILDING ON A LEGACY OF EXCELLENCE

Since 1986, the YLC has built a legacy of excellence in pursuit of a better New Orleans. We build long-lasting relationships with other young professionals and community leaders who, like us, believe in the bright future of our city. Just 10 years ago after Hurricane Katrina, we were at risk of losing our place as the oldest existing young professional organization in the country. However, our leadership didn’t allow that to happen and today, the YLC continues to thrive.

I am proud to share with you the following 2015 highlights:

- **Wednesday at the Square** netted more than $250,000, our most successful year to date.
- **Our Leadership Legacy Campaign** received over $60,000 in new pledges, the highest amount since its launch.
- **Our Board of Directors** worked together to create and implement a robust 3-year strategic plan.
- **We created a board development series** to maximize board effectiveness and learn best practices.
- **Our Board reaffirmed our commitment to the Oretha Castle Haley corridor** by paying $150,000 on the YLC headquarters’ mortgage.
- **We served over 1,000 kids citywide through our 5 youth-oriented projects.**

In 2015, we launched three new Projects:

- **YLC Assists** – Recruits and organizes YLC members to assist other organizations in New Orleans.
- **YLC Grant Corps** – Member benefit program teaching the art of grant writing to novices while helping YLC expand grant opportunities for its existing community projects. Participants are also encouraged to provide pro bono grantmanship services to other non-profit organizations.
- **YLC Youth Futures Initiative (YFI)** – In partnership with the Youth Empowerment Project (YEP) and funded by a grant from the Vera Institute of Justice, YLC members provide mentoring services to support youth involved with the juvenile justice system.

We mentored more than 1,000 kids through Power Ties, ReCreate, YLC Kicks, Youth Futures Initiative and College Admissions Project. We focused on creating strong, strategic partnerships and building stronger bonds in our community by engaging young professionals, including 564 young officers through a partnership with NOPD, with YLC programs. Through our YLC Kick’s project we are proudly operating the City’s soccer program. In partnership with U.S. Soccer Foundation and Laureus Sport Foundation for Good, we changed 700 children’s lives through soccer.

An incredible partnership was formed in 2015 with Mary Dumestre and her husband, Guy Johnson. Through their leadership and generosity, the College Admissions Projects (C.A.P) established the YLC Dumestre Scholarship. This highly competitive scholarship is extended to C.A.P participants who have been accepted to the University of New Orleans. The scholarship covers all expenses of a four-year education, including tuition and fees, housing, meals and books. We are thankful for the unwavering support of Mary and Guy and we hope to replicate this incredible opportunity for more of New Orleans’ aspiring leaders.

I am truly grateful for the opportunity to serve as YLC President and for the encouragement and steadfast support that I received this past year. YLC is lucky to have such a strong arsenal of community leaders who know first-hand the tremendous impact YLC has on both its members and the community we’re fortunate enough to serve. While ample work remains, I am certain that our group of incredible young leaders who are committed, engaged and proud to call New Orleans home will rise to the challenge.

On behalf of Young Leadership Council, our Board of Directors, staff and volunteers, thank you for continuing to Leave Your Mark.

Sincerely,

T. Semmes Walmsley
YLC Projects & Accomplishments

YLC projects are all member-led and driven. Our members’ EFFORTS, ENERGY and PASSION are at work in the community through each of our projects.

Leaving a Legacy

Leaving a legacy for the next generation of New Orleanians is at the core of our organization’s history and mission. Below are examples of individuals going ABOVE AND BEYOND with the Young Leadership Council to leave our city with a better tomorrow.

YLC Dumestre Scholarship

Established in 2015, the YLC Dumestre Scholarship is privately funded by New Orleanians Mary Dumestre and Guy Johnson. The scholarship is administered through the Young Leadership Council’s College Admissions Project (C.A.P.) and is designed to recognize an exceptionally able high school senior who shows promise for continued education in postsecondary education. This highly competitive scholarship was extended to C.A.P. participants who also were accepted to the University of New Orleans. All candidates were required to submit an essay and application while top finalists were invited to sit for an interview with the scholarship review panel.

Leadership Legacy Circle

The Leadership Legacy Circle is a group of leaders making a significant investment in the Young Leadership Council as it continues to cultivate emerging leaders in our community.

HANDPRINT ($10,000)
Christopher and Kendra Reade

THUMBPRINT ($5,000)
Richard Pavlick
Kathy Hebert
Dr. Patrick and Calais Waring
Alexandra Navarre-Davis

FINGERPRINT ($2,000)
Semmes and Katie Wamsley
David T. Baker
Kevin Douglass
Alyssa Wenck
Erica Woodley
Kenneth and Florencia Poite
JCH Development LLC
Peter Ricchiuti
Dana Harsel
Matthew Treuting
Warren Surcouf
Todd James
Lenny Wormser
Scott and Breland Sterberg

SPECIAL GIFTS ($1,000)
Patrick Walsh
Aimee Willien
Amy Walters
Chrsisy and Carter Sheets
Kelley Bagayoko
Jermaine Smith and Megan Holt
Will and Katherine Hales
Stephen Pate
Mike and Christy Harowski
Vicki Bristol
Ashley Heilprin
Carolyn Buckley
Mckensie Kirchner
September Hargrove
Jack and Alexis Wiles
Garlan White
Jennifer Jeandron
Charlie and Jill Fenton
Leadership in Action

Board Member of the Year
David T. Baker
This award recognizes a Board Member who has contributed to the growth of YLC and who is committed to the development of YLC’s membership. He or she has shown a demonstrated commitment to the YLC and its ideals as well as to leadership development. Members of the Executive Committee are not eligible for this award.

Project Leader of the Year
Mark Clayton
College Admissions Project
This award recognizes a Project Leader who has shown significant involvement and outstanding initiative in leading his or her project. The awardee has greatly contributed to the success of the project and helped to ensure its success in the future.

Volunteer of the Year
Kaylee Smith
Project Leader, One Book One New Orleans and Projects Committee Member
Our members are our lifeblood, and the service they provide to the Greater New Orleans community is invaluable. This award recognizes the YLC member who has the largest number of annual service hours.

Project of the Year
College Admissions Project
This award goes to the project that demonstrates exemplary skill, creativity, and resourcefulness in preparation, program delivery, and evaluation of a specific YLC project or initiative.

Volunteer of the Year
Kaylee Smith
Project Leader, One Book One New Orleans and Projects Committee Member
Our members are our lifeblood, and the service they provide to the Greater New Orleans community is invaluable. This award recognizes the YLC member who has the largest number of annual service hours.

Exceeding Our Goals
Settling and achieving goals is part of becoming a successful leader. 2015 was a fun-filled year of setting big fundraising goals and achieving them. In addition to an awe-inspiring Role Model Class, the Gala Committee and Board exceeded their goal of raising $161,000.

YLC Rising Mark
Gerard Schmitz
Elizabeth Hyman
Raynard Francois
This is an award for a YLC member who has exhibited great potential through his or her committee or project involvement. The award celebrates someone who shows strong promise for leadership in the YLC. Project Leaders and Board Members are not eligible for this award.

2015 Income

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<tr>
<th>Category</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Unrestricted General Donations</td>
<td>228,058.97</td>
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<tr>
<td>Membership</td>
<td>34,611.33</td>
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<td>Role Model Gala</td>
<td>167,345.00</td>
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<td>Wednesday at the Square</td>
<td>967,383.79</td>
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<td>Restricted Project Support</td>
<td>134,796.18</td>
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<td>Investment Income</td>
<td>(15,684.00)</td>
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<td><strong>Total</strong></td>
<td><strong>$1,516,511.27</strong></td>
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2015 Expenses

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<td>Community Projects</td>
<td>179,576.59</td>
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<td>Member Programs</td>
<td>32,067.26</td>
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<td>Communications and Fundraising</td>
<td>132,039.37</td>
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<td>Wednesday at the Square</td>
<td>684,567.85</td>
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<tr>
<td>Admin</td>
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<td><strong>Total</strong></td>
<td><strong>$1,302,281.70</strong></td>
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Donors & Supporters

Leader
$25,000+
New Orleans Saints
Abita Brewing Company
Mary Dumasire & Guy Johnson

Sustainer
$10,000—$24,999
Bellwether Technology
Tulane Freeman School of Business
Postlethwaite & Netterville
Bacardi
Pernot Ricard
Christopher Reade
Entergy New Orleans
Golding Family Foundation
Republic Beverage Company

Benefactor
$2500—$9999
New Orleans Convention & Visitors Bureau
Alexandra Navarre-Davis
Dr. Patrick & Calais Waring
Dow Chemical Company
ERG Enterprises
Dr. Patrick & Calais Waring
Alexandra Navarre-Davis
Bureau
New Orleans Convention & Visitors Bureau

Sponsor
$1000 - $2499
Manning’s BlueCross BlueShield of Louisiana
Lenny Wormser
Shell
Todd James
Hogs for the Cause Inc.
Lisa Sibal
Bourgeois Bennett, LLC
David T. Baker
Greater New Orleans Inc.
State Farm - Better State Crew
Hardy B. Fowler, Jr
The Helis Foundation
Friends of Fortier Park
Ashley Heilprin
Baptist Community Ministries
Carolyn Buckley
Charlie Fenton
C. Garlan White
Frank and Paulette Stewart
J. Donald Garvey
J.M. Lapeyre, Jr.
Jack Wiles
Jennifer Jeandron
Dr. Juan Gershanik
King, Krebs & Jurgens, PLLC
LockFar
McKensie Kirchner
Michael and Christy Harowski
Sarah and Tommy Usdin
September Hargrove
Vicki Bristol
Whitney Bank
Scott Sternberg

Supporter
$500—$999
Janney Montgomery Scott, LLC
CVS Health Corporation
Restore the Mississippi River Delta Seed
The Old No. 77 Hotel & Chандlery
Urban Conservancy
Razoo Foundation
Hike for Katrene
Bywater Ltd.
Charles Leche
Harrah’s New Orleans Casino
Jamie Waguespack
John Lindrum
Meraux Foundation
Phoenix Bar
Raising Cane’s Chicken Fingers LLC
Ralph & Patricia Cox
Sukho Thai
Susan Guildry
Vera Triplett
Gulf Coast Bank
Brenda Moffitt
Community Foundation of South Alabama
Competitor Group, Inc.
IBERIABANK
Marathon Petroleum Company LP
Marrero Land & Improvement Association

Partner
$250—$499
Aden Burka
Burns & Wilcox
Cheron Roussell
Chris Otten
Jodi Jacobs Aamodt
Katherine Raymond
Pan American Life
Sarah Laborde
Steve Usdin
Todd Battiste
Tom Beaty
William Burk
Aimee McCarron
Ashley Heilprin
Atlas Psychiatry
Bryan Davis
David Allard Duplantier
Ed. Smith’s Stencil Works, Ltd.
French Truck Coffee
French Truck Coffee
Jermaine Smith
John C Benton
Margaux Maizlish
Maria Christina Rangel
McKensie Kirchner
Michael Damare
Todd Battiste
Two Chicks Walking Tour
Whitney Bank
900 City Park Avenue LLC
NOLA Til Ya Die, LLC
United States Treasury
Eleanor P. Mc Nulty

Friend
$1—$249
Carey Shea
Carolyn Chandler
Charles Cox
David Perls
Emra Hall
Lindsey Jakiel
Margaret Wall
Nancy M. Marsiglia
Pan American Life
Randall Feldman
Sara Massey
Susan Good
Terry Dufrene
Alex Lebow
Brandon Roll
Buddy Boe
David Baker
Elizabeth Hyman
Evan Judge
Gavin Guilmet
Harlan Schwartz
Jessica White
Kaylee Smith
Kristen Legendre
Lindsey Jakiel
McKensie Kirchner
Ronald Carrere
Stephen Kepper
Susan R. Johnson
UBS*
UBS*
Venezia Restaurant
Jill Murray
Aimee McCarron
Amanda Talley
Dawn Halloran
Dr. & Mrs. Steven D Yellin
Firstline Schools, Inc.
Lindsey Jakiel
Louisiana SPCA
Mr. & Mrs. Robert C. McIntyre
Susan Hess
Tubby and Coos Mid-City Book Shop LLC